Panorama Destination Malaysia Achieves Travelife Partner Status

Kuala Lumpur, 12th June 2020 – Panorama Destination Malaysia has been officially certified as a Travelife Partner, in recognition of the branch's commitment to sustainability, conservation and Corporate Social Responsibility in Malaysia. The announcement follows successful completion of a detailed audit of Panorama Destination's operations, products and services in Malaysia, which were approved by Travelife to demonstrate the sustainability credentials required for certification.

Travelife, which has been established with the support of the European Commission, is the leading international sustainability certification for the travel sector, dedicated to achieving sustainable practices within the tourism industry. It provides companies with realistic sustainability goals, tools and solutions to implement positive change within their businesses and supply chains. Companies can only obtain "Travelife Certified" status after submitting a report in compliance with the Travelife standard, based on an independent on-site audit.

In order to receive the award, Panorama Destination Malaysia first had to comply with more than 100 criteria related to operators' office management, product range, international business partners and customer information. The Travelife standard covers ISO 26000 Corporate Social Responsibility themes, including environment, biodiversity, human rights and labour relations; and is formally recognised as being in full compliance with the UN-supported Global Sustainable Tourism Criteria.

Panorama Destination Malaysia becomes the company's fourth regional office to have achieved certification from Travelife; the company's Indonesia operations were the first to be awarded in 2017 (this has since expired and is currently being renewed) followed by Panorama Destination Thailand in 2019 and Panorama Destination Vietnam in April of this year.

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ABOUT PANORAMA DESTINATION

Panorama Destination is a Destination Management Company at the forefront of tourism in Southeast Asia, specialising in inbound tours. With over 700 skilled and experienced employees and 40 years of experience in handling foreign markets, the company has served more than 2 million tourists worldwide. Panorama Destination currently has offices strategically placed in key locations throughout Indonesia, Thailand, Malaysia and Vietnam. Through a combination of technology, infrastructure and expertise, they cover a wide and diverse range of destinations and experiences, serving clients both online and offline. Packages cover a variety of themes; from beach holidays to cruising, culinary experiences, cycling, trekking, diving & snorkelling, exploration journeys, golf holidays, honeymoons & weddings, luxury travel, MICE, family holidays, wellness & spa packages and tailor-made itineraries. Panorama Destination engages with the Travelife certification programme to ensure sustainability practices are implemented and maximised in all operations and tours.